

ABSTRACT OF THE DISCLOSURE

The present invention relates to a business form assembly containing a laser compatible magnetic layer. The business form assembly can be used for a variety of different industries such as business, marketing, advertising, retail, wholesale, personal, and the like. Through the use of a magnetic slurry, a magnetic portion can be created on the business form assembly enabling the assembly to be processed through a non-impact printer as well as to be attached to appliances and other metal surface to provide a convenient medium for conveying business or personalized messages. The present invention also provides for the creation of a plurality of separable magnetic elements that may match or cooperate with one or more separable printed portions on the substrate to create an individualized or specialized communication piece.